

FOR IMMEDIATE RELEASE

Ohio Production Studio Replaces Frame.io, Zenfolio and Dropbox With Its Own Tool — Then Opens It to Every Studio as FrameCourier

Built by WeDoVids after years paying for Frame.io, Dropbox, and a separate photo proofing tool, FrameCourier gives commercial photographers and video production companies one subscription, no per-seat fees, and every feature on every plan — including free.

DAYTON, Ohio — August 2026 — FrameCourier, a photo and video delivery platform built by production studio WeDoVids, LLC, is now available at framecourier.com. The platform began as WeDoVids' own answer to a familiar industry problem: managing video review, file transfer, and photo proofing across three separate tools — three logins, three bills, and no easy way to give an entire client team access without per-seat fees.

The math behind that problem is straightforward: a studio running Pixieset (\$24/month) for photo galleries alongside a 5-seat Frame.io Team plan (\$125/month, at \$25 per person) for video review pays \$149 a month for two tools that don't talk to each other. FrameCourier replaces both for \$49/month, with unlimited team members and unlimited clients included — no per-seat fees, on any plan.

Co-founder Brian Shaffer, a developer since the early 1990s, built an internal client portal in 2018 to give WeDoVids a single, branded system in place of Frame.io, Dropbox, and per-seat invoices that didn't make sense for a small studio. Eight years and thousands of real commercial deliveries later, WeDoVids opened that internal tool to the public as FrameCourier — combining photo gallery delivery (the territory of tools like Pixieset and Pic-Time) with structured video review (typically handled by Frame.io) in a single subscription. Every plan, including a free 3 GB tier, includes unlimited team members and unlimited clients with no feature gating.

Standout features:

- Combined photo galleries (with RAW and PSD support, watermarking, and proofing) and video review (timestamped comments, revision rounds, version approval) under one login
- Ask Milo, an AI assistant grounded in each video's transcript and visual elements, AI summary, and review comments — get an instant, cited answer instead of re-watching footage or digging through feedback threads
- AI-powered search across photos, videos, and video transcripts — including on-screen text and visual content the studio never manually tagged
- Automatic photo slideshows — turn a gallery into a downloadable music-video-style video with transitions and a soundtrack, generated by the studio or, if allowed, the client
- Unlimited team members and clients on every plan, including free — priced by storage, not per seat
- Multi-user client accounts, so an art director, producer, and outside agency can each get their own login under one account

- QR-code model releases with in-browser e-signatures and PDF/CSV export
- Fully branded client portal with custom logo, accent color, and subdomain
- Embeddable galleries and videos for showcasing work on any website
- Shortlinks and QR codes with expiry, optional passwords, and two-factor authentication

"We were juggling Frame.io for video review, Dropbox for transfers, and a separate tool for photo proofing — three logins, three bills, and a cost that kept climbing as our team and client list grew," said Brian Shaffer, Co-Founder & Lead Developer of FrameCourier. "We built FrameCourier to give studios like ours one platform, unlimited users, and every feature on every plan — including free — so growing your team never means paying more just to add a seat."

Pricing & Availability

FrameCourier is available now at framecourier.com with a free 3 GB plan (no credit card required). Paid plans start at \$19/month for 100 GB, \$49/month for 500 GB, and \$99/month for 2 TB. All plans include every feature and unlimited users.

About FrameCourier

FrameCourier is a photo and video delivery platform built by production studio WeDoVids, LLC. It combines photo galleries with RAW support, watermarking, proofing, and automatic slideshow videos alongside structured video review with timestamped comments, revision rounds, and version approval — plus Ask Milo, an AI assistant that answers questions about a video's content in seconds, and AI-powered search across photos, videos, and transcripts. All of it lives in a fully branded client portal with unlimited users, embeddable galleries, model releases with e-signatures, and two-factor authentication. Learn more at framecourier.com.

About WeDoVids, LLC

WeDoVids is a video production and photography studio based in Dayton, Ohio, delivering commercial projects for clients since 2018. Co-founded by Brian Shaffer and Sarah Bennett, the studio brings together decades of combined experience in technology, photography, and video production. Learn more at wedovids.com.

Media Contact

brian@framecourier.com

Media Kit: framecourier.com/media-kit (logos, press release, fact sheet)